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FEATURES: LUNCH RIDE REVIEW: FLO CYCLING 60 WHEELS

Road Bike Action
March 25, 2013



Now, more than ever, there are countless new players entering the carbon wheel market. **FLO Cycling** is one such relative newcomer, having been officially founded in 2011, but they're already quickly developing a reputation for offering fast, efficient wheels at an affordable price. We recently received a test set of FLO 60 clinchers, and here are our first impressions.



Rather than simply building a wheel line by picking some readily available carbon rims from an Asian production catalog, FLO developed their own products using CFD (Computational Fluid Dynamics) software and a healthy amount of testing at the A2 wind tunnel. The "60" model is 60mm deep and measures 28mm wide. It sells for \$898 for the set and includes quick release skewers and a 2-year manufacturer's warranty. Custom decals are also on offer.

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RBA attended the 1st Annual Interbike "Turkey Pedal" charity ride in San Juan Capistrano, California today!... fb.me/23R2Sh8dA
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The Road goes ever on and on
Down from the door where it began
Now far ahead the Road has gone
And I'm must... fb.me/2JK7P4GVq



A proprietary aluminum rim, designed by FLO, is co-molded to a 3K carbon fiber fairing that's also a FLO proprietary design. The wheels are manufactured in Taiwan.





Minimal hubs come standard with steel bearings. FLO offers a \$100 upgrade to ceramic bearings with proceeds going to the company's Bike For a Kid charity.



All FLO wheels come with black anodized braking surfaces. But after a few rides, the anodized surface began fading from our test wheels, leaving a bare, silver-colored track. But after a few hundred miles, braking performance has not suffered in the slightest. And these wheels are fast! They take a bit of time to get up to speed, but have already proven a TT specialty for one testrider. FLO also offers a 90mm deep wheelset, a rear disc, and is currently working on a 30mm wheel option. Due to recent high demand, FLO wheels are being sold on a pre-order program, meaning that it's a "first come, first served" basis. So check out FLO's [website](#) now! And look for a full test of the FLO 60 wheels in a future issue of *Road Bike Action* magazine!

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